

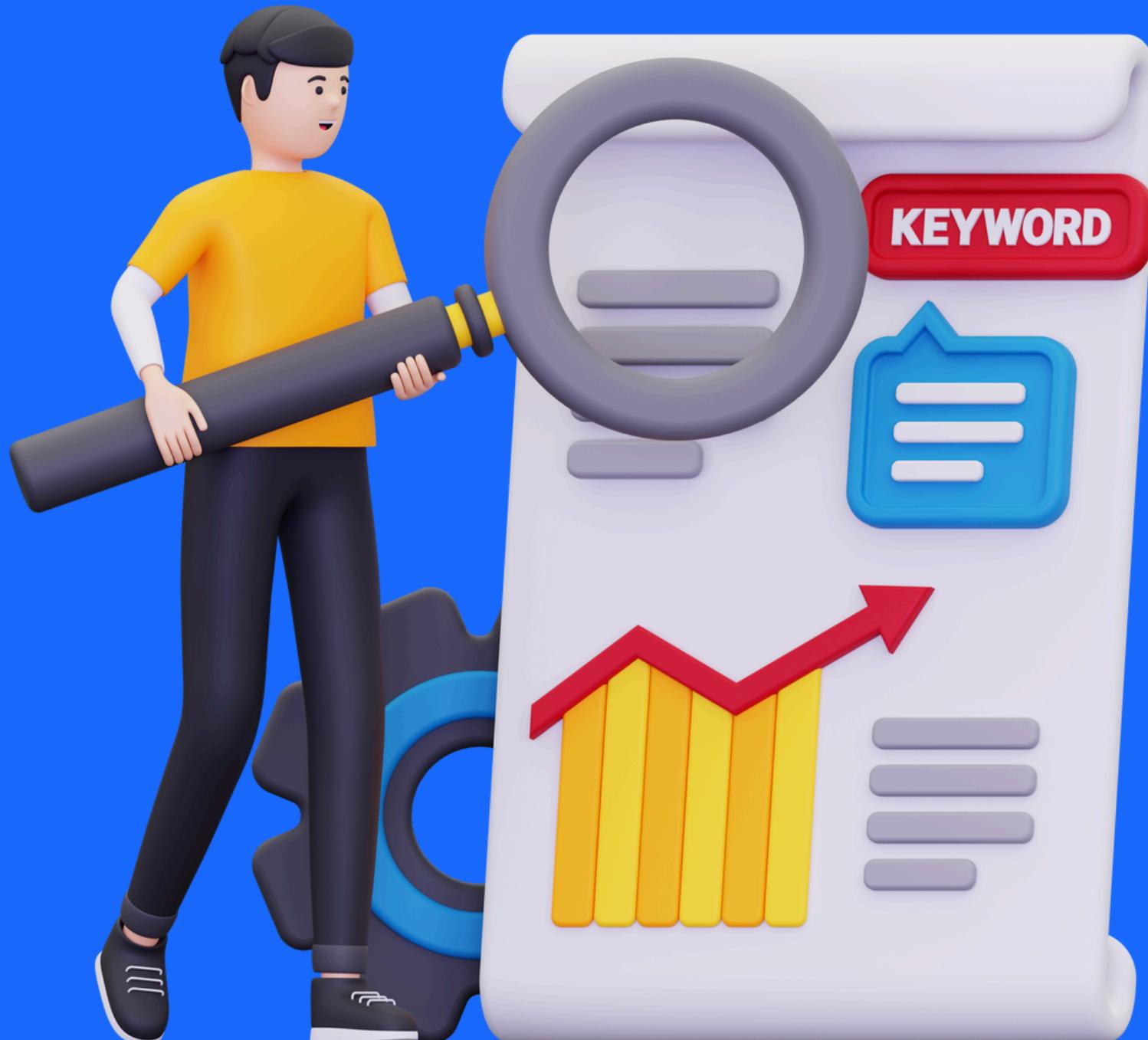
SEO (Search Engine Optimization)

Services

- Website Review & Analysis
- On Page SEO Analysis
- Local SEO Setup
- Content Marketing
- Off Page SEO

Prerequisites

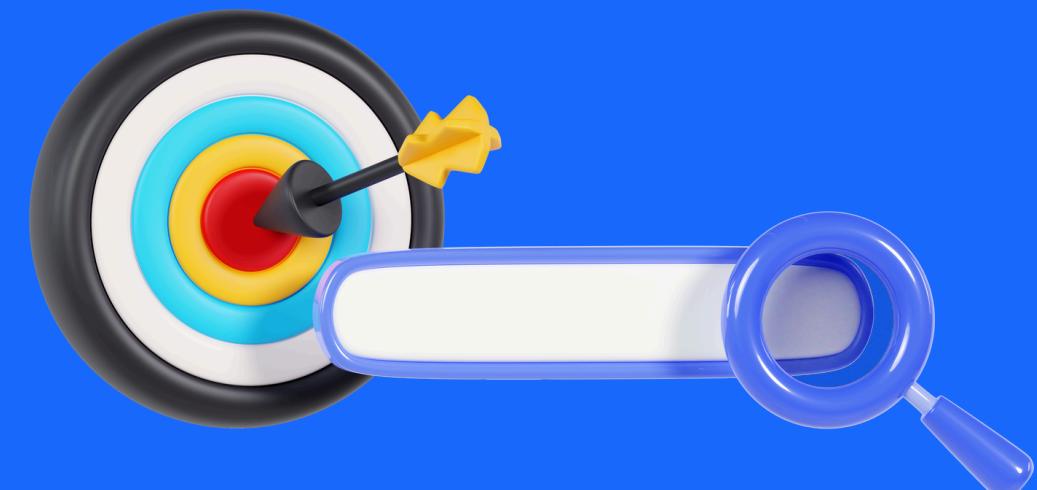
- Administrative Access for Website
- Report of previous SEO process (if any)



Pricing

Basic ₹14000

- 10 Keywords
- Website Review & Analysis
- On Page SEO
- Off Page SEO
- Local SEO Setup
- Content Marketing
- Email Outreach
- Monthly Reporting
- Client Support



Advanced ₹25000

- 20 Keywords
- Website Review & Analysis
- On Page SEO
- Off Page SEO
- Local SEO Setup
- Content Marketing
- Email Outreach
- Monthly Reporting
- Client Support

Premium ₹40000

- 40 Keywords
- Website Review & Analysis
- On Page SEO
- Off Page SEO
- Local SEO Setup
- Content Marketing
- Email Outreach
- Monthly Reporting
- Client Support



Digital Marketing Services

Meta Ads

Services

- Account Creation & Ad Manager Setup
- Competitor Analysis
- Ad Design & Optimization
- Content Creation
- Lead Generation & Promotional Ads
- Account Maintenance & Regular Postings

Prerequisites

- Administrative Access for Meta Business Suite
- Previous Records of Meta Ads (If any)





Meta Pricing Plan

Basic ₹20000

- ✓ Page Creation
- ✓ Cover And Profile Pic Creation
- ✓ Post on Pages (3 Per Week)
- ✓ Call To Action Button Creation
- ✓ Page Monitoring
- ✓ Facebook Business Manager Set Up
- ✓ Meta Ads Campaign - 2
- ✓ Ad Set - 4
- ✓ Ads - 4
- ✓ Customization Of Ad Placements
- ✓ Analytics Report Creation
- ✓ Carousel And Collection Ads
- ✓ Traffic Monitoring
- ✓ Monthly Report
- ✓ Sharing Post In Groups
- ✓ Video Posting – 1 Per Month (Only 30 Sec)
- ✓ Responding To Comments
- ✓ Hashtag Research
- ✓ Competitors Analysis
- ✓ Pixel Installation

Advanced ₹30000

- ✓ Page Creation
- ✓ Cover And Profile Pic Creation
- ✓ Post on Page(3 Per Week)
- ✓ Call To Action Button Creation
- ✓ Page Monitoring
- ✓ Facebook Business Manager Set Up
- ✓ Meta Ads Campaign - 2
- ✓ Ad Set - 4
- ✓ Ads - 6
- ✓ Customization Of Ad Placements
- ✓ Analytics Report Creation
- ✓ Carousel And Collection Ads
- ✓ Traffic Monitoring
- ✓ Monthly Report
- ✓ Sharing Post In Groups
- ✓ Video Posting – 1 Per Month (Only 30 Sec)
- ✓ Responding To Comments
- ✓ Hashtag Research
- ✓ Competitors Analysis
- ✓ Pixel Installation

Premium ₹40000

- ✓ Page Creation
- ✓ Cover And Profile Pic Creation
- ✓ Post on Page(3 Per Week)
- ✓ Call To Action Button Creation
- ✓ Page Monitoring
- ✓ Facebook Business Manager Set Up
- ✓ Meta Ads Campaign - 2
- ✓ Ad Set - 6
- ✓ Ads - 10
- ✓ Customization Of Ad Placements
- ✓ Analytics Report Creation
- ✓ Carousel And Collection Ads
- ✓ Traffic Monitoring
- ✓ Monthly Report
- ✓ Sharing Post In Groups
- ✓ Video Posting – 1 Per Month (Only 30 Sec)
- ✓ Responding To Comments
- ✓ Hashtag Research
- ✓ Competitors Analysis
- ✓ Pixel Installation

Digital Marketing Services

Google Ads

Services

- Campaign Management
- Search Ads, Display Ads & Shopping Ads
- Conversion Tracking
- Competitor Analysis
- Keyword Optimization

Prerequisites

- Administrative Access for Google Adwords Account
- Previous Records of Google Ads (If any)





Google Ads Pricing Plan

Basic ₹15000

- ✓ Campaign – 1
- ✓ AD Groups – 2
- ✓ Ad Copies – Maximum 4
- ✓ Search Ads
- ✓ Conversion Tracking
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Monthly Reporting
- ✓ Customer Support
- ✓ ~~Display Ads~~
- ✓ ~~Email Ads~~
- ✓ ~~Landing Page Optimization~~
- ✓ ~~Shopping Ads~~
- ✓ ~~Conversion Tracking~~
- ✓ ~~Dedicated Account Manager~~

Advanced ₹25000

- ✓ Campaign – 2
- ✓ AD Groups – 4
- ✓ Ad Copies – Maximum 6
- ✓ Search Ads
- ✓ Conversion Tracking
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Monthly Reporting
- ✓ Customer Support
- ✓ ~~Display Ads~~
- ✓ ~~Gmail Ads~~
- ✓ ~~Landing Page Optimization~~
- ✓ ~~Shopping Ads~~
- ✓ ~~Conversion Tracking~~
- ✓ ~~Dedicated Account Manager~~

Premium ₹35000

- ✓ Campaign – 4
- ✓ AD Groups – 8
- ✓ Ad Copies – Maximum 12
- ✓ Search Ads
- ✓ Conversion Tracking
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Monthly Reporting
- ✓ Customer Support
- ✓ ~~Display Ads~~
- ✓ ~~Gmail Ads~~
- ✓ ~~Landing Page Optimization~~
- ✓ ~~Shopping Ads~~
- ✓ ~~Conversion Tracking~~
- ✓ ~~Dedicated Account Manager~~

